

## Asian Watch Conference 亞洲鐘表研討會

Date	: 5 / 9 / 2013 (Thursday 星期四)
Time	: 2:30 pm – 4:30 pm
Venue	: Meeting Room N101, HKCEC 香港會議展覽中心會議室 N101
Keynote Speaker	: Mr Yvan Arpa, Owner & CEO, ArtyA, Switzerland
Guest Speakers	: <ul style="list-style-type: none"><li>• Mr Wilson Guan, Executive Director, Solar Time Marketing Sdn Bhd, Malaysia</li><li>• Ms Sirinart Ruangsuwandej, Senior Manager, LF (Asia) Thailand Limited, Thailand</li></ul>
Languages	: English 英語 (with Simultaneous Interpretation in Putonghua 附設普通話即時傳譯)

### Programme 程序

2 pm – 2:30 pm	<b>Registration 登記</b>
2:30pm – 2:35pm	Souvenir Presentation and Photo Session 致送紀念品及拍照環節
<b>Part I – Building the Right Brand at the Right Time</b>	
2:35 pm – 2:40 pm	Introduction of Keynote Speaker 介紹主講嘉賓
2:40 pm – 3:20 pm	Presentation by Mr Yvan Arpa, Owner & CEO, ArtyA, Switzerland 主講: 瑞士品牌 ArtyA 持有人 Mr Yvan Arpa
<b>Part II – Are ASEAN Markets Fit For You?</b>	
3:20 pm – 3:50 pm	ASEAN Markets Briefing 東盟市場簡介 Presentation by key buyers from Malaysia and Thailand 主講: 馬來西亞及泰國主要買家
3:50 pm – 4:15 pm	Panel discussion Moderator: Mr Geoffrey Kao, Vice Chairman, The Federation of Hong Kong Watch Trades & Industries 香港鐘表業總會副主席 高鼎國先生
4:15 pm – 4:30 pm	Question & Answer Session 答問環節

Remarks: (1) Trade only and persons under 18 will not be admitted.  
(2) The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.

Organisers:

## About the keynote speaker



**Yvan Arpa must be one of the most audacious watch creators on the planet...**

Those of you who know Mister Arpa know by now he is an atypical man and an even more atypical watch creator. He has never even heard of the beaten track.

People either love or hate him, there really is no middle way. Say what you wish but no one in this so very conservative watch industry has managed to move so much in so little time.

Yvan Arpa has strongly contributed to some of the biggest success stories in the watch industry.

He has now launched his own brand called ArtyA.

Mr Arpa not only owns and is CEO of ArtyA but as well

- The New Brand Spero Lucem (he is co owner and CEO ) more on [www.spero-lucem.com](http://www.spero-lucem.com)
- The Brand Black Belt (CEO & Owner) [www.blackbeltwatch.com](http://www.blackbeltwatch.com)
- He owns a manufacture called SC2 working for many very high Brands in Geneva
- He owns as well a high end jewelry Company called Black Collar
- He owns a consulting Company called Luxury Artpieces that does a lot of consulting and design for many Brands



Wilson Guan

## **Mr Wilson Guan, Executive Director of Solar Time Marketing Sdn Bhd**

Mr Guan Yoong Cheong Profile :

Kuala Lumpur & Selangor Watch Trade Association, President

Malaysia Watch Trade Association, President

A few terms of Chief Delegate of AHTIPC

Sejati Hill Villa Resident Association, President

Buddhist Tzu-Chi Merits Society Malaysia, Member of Entrepreneur

Active in NGO (Non Government Organization) and hold few position

Mr Guan is the Executive Director of Solar Time Marketing Sdn Bhd, a renowned watch and clock distributor & retailer in Malaysia. More than 25 years working experiences in Timepiece industry. The company has co-operation with many famous brands in domestic and overseas and hold licensing brand name - Crocodile, BUM Equipment and Santa Barbara Polo

## About the Guest speaker



### **Ms Sirinart Ruangsuwandej, senior manager at LF Asia (Thailand) Ltd**

Sirinart Ruangsuwandej Was born in Bangkok, Thailand on May 11, 1973.

Graduated from Chulalongkorn University in Housing Development. Then joining Central marketing group where is one of Thailand's largest group as a Brand manager of Hush puppies kids shoes. More than 15 years experience in Retail business in Thailand.

Beginning to be the watch lover and collector since 2003 when I was joined Trocadero Time Co., Ltd "the leading distributor watch company in Thailand", I spent 8 years working the gamut of clients and suppliers which I had been responsible for the both high fashion and luxury high end watch brands such as Charriol Carl F. Bucherer, J. Spring and Oris. Later, I joined DKSH, taking responsible for 6 hi end luxury brands which were Maurice Lacroix, Bovet, Salvatore Ferragamo, Davidoff, West End and Glycine. After moving from DKSH, I take the new opportunities as a senior manager at LF Asia (Thailand) Ltd., looking over 10 fashion watches which are Timex, Braun, Go, Cover, Cosmopolitan, Ingersoll, Nautica, Marc Ecko, Versus and Jeep until present.