

# EDWIN

## EDWIN®

EDWIN, an anagram for D.E.N.I.M (reversing the M to W), is a truly authentic denim label founded in 1961 and today known by its symbolic 'West meets East' revolution, re-presenting the western fashion with an eastern touch. EDWIN represents a strong aspiration to open up possibilities through free-thinking, creating dreams, movement and culture, and this innovative fusion is built into every EDWIN timepiece.

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