

CHE CHE NEW YORK



Che Che
New York

Che Che New York is a fashion and lifestyle brand about dreams, love and respect. With the success of the handbag collection, first launched 12 years ago the company expanded its range to include timepieces in 2005. Che Che New York's products, be it a handbag or a timepiece, are fashionable but they are not about trends. It is about designs that are fun, whimsical yet elegant. With a little bit of fantasy, and modern practicality, Che Che watches are priced in the upper-moderate range, and offer the kind of detailed workmanship and exclusivity once reserved for luxury goods. The signature cat and poodle timepiece collection continues to win the hearts and minds of thousands of loyal customers across Asia.

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