HKTDC Hong Kong Watch & Clock Fair 2014 Salon de TE Interesting Products

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	Photo	Company	Product Description
1		Acestar Concept Limited (Hong Kong) Brand: Mini Theme Zone: Renaissance Moment Booth No: 3G-D15 Brand Origin: Germany	Mini watch To consumers who are looking for DNA of the brand, who are not only looking for a simple watch but a watch with stylish and trendy icon. Mini is the exact watch for them. Swiss-made watches further authenticate the brand's commitment to quality and finest craftsmanship. Moreover, with series of colours and execution that echoes exactly like the car, Mini watches determined to deliver a fashionable and irresistible icon to the valued fans and consumers on a worldwide basis.
2	Street Sold Barbarbarbarbarbarbarbarbarbarbarbarbarba	Aarta Limited (Hong Kong) Brand: Aarta Theme Zone: Craft Treasure Booth No: 3G-F03 Brand Origin: Hong Kong	<u>The Endless • Beauty</u> Today, the modern woman - falls in love with the Flower and Butterfly They are symbols of beauty and femininity. Owning a piece of Jewellery Watch- inspired Jewellery evokes the thrill and emotion of love in bloom.

3	ConnecteDevice Limited (Hong Kong) Brand: Cogito Theme Zone: Wearable Tech Booth No: 3F-T02 Brand Origin: Hong Kong	<u>Cogito Classic</u> COGITO brings together the power of a connected watch with the sophistication of a precision-crafted timepiece. When paired with the app, users can manage a wide range of smartphone functions directly on their wrist – call notifications, social media, message alerts and more. COGITO features precise Japanese Quartz movements and premium materials. Above all, COGITO never needs to be recharged.
4	Creative Choice Limited (Hong Kong) Brand: TACS Theme Zone: Chic & Trendy Booth No: 3F-G04 Brand Origin: Hong Kong	World Kraft-M World Kraft-M has dual time-zone function. It's simple look matches with an emptied case design, making it more lightweight when wearing. The crowns slant on the two sides of the dial, rendering a more prominent appearance. Besides there are three emboss letters "H", "A" and "S" on the dial, representing "Home", "Away" and "Second" respectively, showcasing a low-profile yet thoughtful design. And this embosses Kraft paper design adds a bit of extraordinariness to this watch. Together with the interesting icons and "FRAGILE" marking, a simplistic sense is completed.
5	Elysee Uhren GmbH (Germany) Brand: Elysee Theme Zone: Renaissance Moment Booth No: 3G-F15 Brand Origin: Germany	 <u>Sithon 13270</u> "SITHON" - this is the name of this refined model from ELYSEE. The fine high-grade stainless steel case and the domed antireflective mineral lens are particularly striking. The watch is extremely elegant, perfect for sophisticated occasions. "SITHON" is available in two versions, in stainless steel and gold-plated stainless steel. The watch movement used is a high quality multi-functional mechanism, from the Citizen/Miyota brand, with a very rare configuration. The indicator and the date are displayed in reverse. The fine calves' leather is a pleasure to wear on your wrist.

6	Faze In Limited (Hong Kong) Brand: EZIO Theme Zone: Wearable Tech Booth No: 3F-T01 Brand Origin: Hong Kong	Osprey EZIO timepieces' modern, stylish, and timelessly fashionable design meets innovation and the latest technology to provide personal solutions to the challenges of modern living. EZIO watches enable users to plug in to the smart-living way of life. Yesterday's watches were a timepiece while EZIO's modern ranges are fashionable, functional and smart. With the bold design and modern technology, EZIO watches welcome you to the future.
7	Forever Watch Co (Hong Kong) Brand: Valentinian Theme Zone: Craft Treasure Booth No: 3G-G08 Brand Origin: Hong Kong	<u>Valentinian Turn and Round series</u> "Valentinian" watches are designed with elegant outlook, decorated with precious stones and diamonds. "Valentinian" watches are made of Swiss mechanical and/or quartz movements. The "Turn and Round" series is designed with a flower shape, every tiny move will make it "Turn and Round" with sparkles.
8	Free Town Watch Products Limited (Hong Kong) Brand: Temporis Theme Zone: Chic & Trendy Booth No: 3F-F30 Brand Origin: Hong Kong	RainbowThe rainbow that appears after the rain and lightens up the day is similar to happiness returning after a painful event and cheer up your life. The seven cheerful colors carry a kind of happiness and romantic notion. A rainbow rekindles your memory of the innocence of childhood that is made up of pure wishes and love, and thus takes you back to your light-hearted childhood and encourages you to overcome all difficulties.The Rainbow collection incorporates the seven rainbow colors in its watch design, bringing happiness and hopes to your life. The round case, with the crown

			set at the two o'clock position, features a day and night function with Roman hour markers on the dial. The small round Swarovski crystals, set around the day indicator, are coordinated with the baguette stones set on the cases. Let's meet a rainbow with the brilliant Rainbow collection!
9	ANPASSA	Gemtech International (Hong Kong) Brand: ANPASSA Theme Zone: Craft Treasure Booth No: 3G-G06 Brand Origin: Hong Kong	ANPASSA Tourbillon ANPASSA Tourbillon takes the name from the Swedish word for "custom-made" and "adjusted" tactfully implying at the concept of the brand! Fitted with sophisticated Tourbillon movement, is a brand watch that is solely created and designed in Hong Kong; presenting a uniqueness of fashionable, luxurious and elegant style!
10		SMB SAS (France) Brand: Hector H Theme Zone: Renaissance Moments Booth No: 3G-E21 Brand Origin: France	 <u>Hector H Watch</u> Resolutely designed for high-profile men, all stainless steel chronograph, Seiko movement, mineral glass, ATM Ref.667126 Hector, hero of flu Trojan War and symbol of timeless masculinity transmits the value of strength, authenticity and bravery. This Hector H French watch collection is his legacy.
11		Memorigin Watch Company Limited (Hong Kong) Brand: Memorigin Theme Zone: Craft Treasure Booth No: 3G-E01 Brand Origin: Hong Kong	<u>Transformers Series Tourbillon – Limited Edition</u> The first Transformers themed tourbillon watch with Hasbro. Referring to the characters in the movie, Optimus Prime and Bumblebee, to match with the unique features in the movie, all elements including colour tuning, texture of the strap and the aesthetics on the design are strictly controlled. Especially, the characterized colour setting of Optimus Prime and Bumblebee will be fully expressed through the strap. The rotation of the tourbillon at the 6 o'clock position

	provides the energy to the transformers that let it move. Two models are available 50 pieces each which is invaluable to all watch supporters and movie fans.
Z Laboratory Ltd (Hong Kong) Brand: Zerone Theme Zone: Chic & Trendy Booth No: 3G-A30 Brand Origin: Hong Kong	MOMENT ZERONE invited 5 famous Tokyo designers in Harajuku to unveil FACES 2014 series. HIROAKI MASUDA, one of the FACES's designers has established his footwear brand "CAUSE", which is popular in Japan and other countries. In the quest for style and usefulness, he is also collaborated with famous brands including A Bathing Ape, Jan Home Made, Maiden Noir and Stussy. "Moment", with an electric-blue/ black second hand being its key feature, this distinctive yet fashionable timepiece is destined for vivacious and energetic wearers. The chronograph function is illustrated by the three sub-dials, 24-hour display, and stopwatch function from 1/1 second up to maximum of 30 minutes.