AUDEMARS PIGUET

Le Brassus



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Audemars Piguet is the oldest fine watchmaking manufacturer still in the hands of its founding families (Audemars and Piguet). Since 1875, the company has written some of the finest chapters in the history of haute horlogerie, including a number of world firsts. In the Vallée de Joux, at the heart of the Swiss Jura, numerous masterpieces are created in limited series embodying a remarkable degree of horological perfection, including daring sporty models, classic and traditional timepieces, splendid ladies' jewellery watches, as well as one-of-a-kind creations. The famous 1972 octagonal Royal Oak, the first luxury watch to be made of stainless steel, is widely recognised as one of the most important innovations in watchmaking.