

<b>Form 8</b>	<b>HKTDC Hong Kong Watch &amp; Clock Fair 2016 香港貿發局香港鐘表展2016 6-10/9/2016</b>	<b>Return to:</b> Publications & E-Commerce Department Hong Kong Trade Development Council 30/F Wu Chung House 213 Queen's Road East Wan Chai, Hong Kong Attn: Ms Venus Chan / Ms May Wong Tel: (852) 2240 5746 / 2240 5715 / 1830 668 Fax: (852) 2270 5710 / 3915 1461 Email: advertising.pec@hktcdc.org
<b>Deadline: 5 Jul 2016</b>	<b>Official Magazine Advertisement Order Form</b>	

To better promote exhibitors' products worldwide, the fair catalogue will be combined with the official magazine - **HKTDC Watch & Clock** featuring fair information, floor plan and exhibitor list, etc, helping you reach visiting buyers effectively.

**Print Version**

- Distributed free at the fairground



**QR Code**

- Scan the QR code on the print ad via smartphones or tablet devices to download suppliers information



**Online Version**

([www.hktcdc.com/magazines](http://www.hktcdc.com/magazines))

- Instant email to relevant buyers



**Appazine Version**

(Search for "HKTDC")

- Free download by iPad, iPhone and Android device users
- Products/Company search
- Notes/Record function
- Instant enquiry
- Interactive functions enhance brand image#: embed product details, 360° animated photo and video



Exhibitors' full-page ads bearing the HKTDC-designed fair label with booth number at the designated bottom right corner **will be placed at the front of related advertising sections**. When buyer tap the "📍" icon on the Appazine version, the exhibitors' booths locations will be shown on the floor plans to encourage buyers to visit.

Official magazine	Full-page ad size	Full-page colour ad rate	Ad page(s)	Total ad fee
<i>HKTDC Watch &amp; Clock</i> Sep 2016 Issue	205mm W x 262mm H plus an extra 3mm bleeding on all trim lines	HK\$/RMB 12,400 / US\$1,920 per page (Original: HK\$/RMB 15,500 / US\$2,390)		

# Interactive functions of electronic versions are additional paid items, please contact HKTDC for details.

\* There are special print ad formats such as magazine cover, gatefold ad, etc for exhibitors' selection. Please check with the HKTDC for details.

Notes:

1. Non-Hong Kong applicants must pay in US or RMB dollars. The Hong Kong dollar price is applicable to Hong Kong applicants only.
2. The above rate includes one-year elementary online promotion package on [www.hktcdc.com](http://www.hktcdc.com), consisting mainly of a company page and 10 product photo spaces. You can gain more benefits by electing to purchase the Standard, Premium or Premium Plus Package with up to 15,000 product photo spaces.
3. HKTDC reserves the final decision in accepting the advertisement if the company's products/services are unsuitable for the specialized range represented in the publication or if the advertisement is without a company name.
4. Listing of prices and pirated products/photos will not be accepted.
5. **Materials deadline: 8 Jul 2016.** For the production specifications, please visit [www.hktcdc.com/magazines/spec](http://www.hktcdc.com/magazines/spec).
6. In case of booking, payment or materials submission after the specified deadline, the advertisement will be placed near the end of the magazine without further notice or HKTDC reserves the final decision in accepting the advertisement.

**All orders must be submitted with full payment in appropriate amount by cheque / bank draft made payable to "Hong Kong Trade Development Council" on or before 5 Jul 2016. Orders without full payment or made by fax will not be considered.**

Company Name : \_\_\_\_\_ Booth No. : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Position : \_\_\_\_\_

Tel. : ( ) \_\_\_\_\_ Fax : ( ) \_\_\_\_\_ Email : \_\_\_\_\_

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

**Please make a copy for your own record.**

(For office use) Received on: _____	<b>Acknowledgement of Receipt by HKTDC</b>	By: _____
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