

Asian Watch Conference 亞洲鐘錶研討會

- Date 日期 : 7 / 9 / 2010 (Tuesday 星期二)
- Time 時間 : 2:30 pm – 4:35 pm
- Venue 地點 : Meeting Room N101, HK Convention & Exhibition Centre
香港會議展覽中心會議室 N101
- Keynote Speakers 主講嘉賓 : (I) Mr Will A. Stein, President, Philip Stein Group
(II) Ms Ren Xing-zhou, Director, Institute of Market Economy Research, Development Research Center of the State Council, Central Government of the People's Republic of China
國務院發展研究中心市場經濟研究所 任興洲所長
- Languages 語言 : (I) English (with Simultaneous Interpretation in Putonghua)
英語 (附設普通話即時傳譯服務)
(II) Putonghua (with Simultaneous Interpretation in English)
普通話 (附設英語即時傳譯服務)
- Expected Audience 預計出席人士 : 400 pax (including retail chains, distributors, watches and clocks designers, manufacturers, journalists)
400 人 (包括：零售商、分銷商、鐘錶設計師、生產商及媒體)

Programme 程序

2 pm – 2:30 pm	Registration and Mini-Exhibition of Philip Stein Watch Collections 登記及參觀 Philip Stein 名表展覽
2:30 pm – 2:35 pm	Welcoming Remarks 歡迎辭 Mr Stanley Lau, BBS, MH, JP, Chairman, HKTDC Watches & Clocks Advisory Committee 香港貿易發展局鐘錶業諮詢委員會會長 劉展灝先生 BBS, MH, JP
2:35 pm – 2:40 pm	Introduction of Mr Will Stein 介紹主講嘉賓 Mr Will Stein Mr Joseph Chu, Co-chairman HKTDC Hong Kong Watch and Clock Fair 2010 Organising Committee 香港貿發局香港鐘錶展 2010 籌委會主席 朱繼陶先生
2:40 pm – 2:45 pm	Souvenir Presentation and Photo Session 致送紀念品及合照 Mr Joseph Chu and Mr Peter Sin, Co-chairmen HKTDC Hong Kong Watch and Clock Fair 2010 Organising Committee 香港貿發局香港鐘錶展 2010 籌委會主席 朱繼陶先生 及 冼偉權先生
2:45 pm – 3:10 pm	Watches and Body: Natural Frequency Technologies 鐘錶與人體的奇妙關係：自然頻率科技 1) Success Story : Technological Advancement in Watchmaking

	<p>成功分享：鐘錶生產的科技躍進</p> <p>2) Design Philosophy and Concepts 設計理念</p> <p>3) Latest Developments and Trends Preview 最新鐘錶設計發展及趨勢預測</p> <p>4) Brand Extension Strategies in the Chinese mainland 延伸中國內地的品牌策略</p> <p>Keynote Speaker 主講嘉賓： Mr Will A Stein, President, Philip Stein Group</p>
3:10 pm – 3:30 pm	<p>Question & Answer Session 答問環節</p> <p>Moderator 主持： To be nominated by The Federation of Hong Kong Watch Trades & Industries Ltd 由香港鐘表業總會有限公司提名</p>
3:30 pm – 3:40 pm	Break 小休
3:40 pm – 3:45 pm	<p>Introduction of Ms Ren Xing-zhou 介紹任興洲所長 (Language: English 語言：英語)</p> <p>Mr Peter Sin, Co-chairman HKTDC Hong Kong Watch and Clock Fair 2010 Organising Committee 香港貿發局香港鐘錶展 2010 籌委會主席 冼偉權先生</p>
3:45 pm – 3:50 pm	<p>Souvenir Presentation and Photo Session 致送紀念品及合照</p> <p>Mr Joseph Chu and Mr Peter Sin, Co-chairmen HKTDC Hong Kong Watch and Clock Fair 2010 Organising Committee 香港貿發局香港鐘錶展 2010 籌委會主席 朱繼陶先生 及 冼偉權先生</p>
3:50 pm – 4:15 pm	<p>Latest Update of the Chinese Mainland Market and Consumption Pattern and Their Impact on Watch Market 當前內地經濟形勢和消費趨勢對鐘表消費的影響</p> <p>Keynote Speaker 主講嘉賓： Ms Ren Xing-zhou, Director, Institute of Market Economy Research, Development Research Center of the State Council, Central Government of the People's Republic of China 中華人民共和國 中央人民政府 國務院發展研究中心 市場經濟研究所 任興洲所長</p>
4:15 pm – 4:35 pm	<p>Question & Answer Session 答問環節</p> <p>Moderator 主持： To be nominated by the Hong Kong Watch Manufacturers Association Ltd 由香港表廠商會有限公司提名</p>

Remarks: (1) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

備註 (2) The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.
主辦機構保留任何更改之權利而不作另行通告。

Organisers 主辦機構：

