

THE
37TH
HONG KONG

WATCH AND CLOCK

DESIGN
COMPETITION

第三十七屆
香港鐘表設計比賽

APPLICATION FORM 參賽表格

Application Deadline 截止報名日期

4.5.2020

(Monday 星期一)



Hong Kong Watch & Clock Fair

香港鐘表展

1-5.9.2020

Organiser
主辦機構

HKTDC Hong Kong Watch & Clock Fair
2020 Organising Committee
香港貿發局香港鐘表展 2020 籌備委員會

Co-organisers
協辦機構



Hong Kong Watch Manufacturers
Association Ltd.
香港表廠商會有限公司



The Federation of
Hong Kong Watch Trades & Industries Ltd.
香港鐘表業總會有限公司

www.hktdc.com



In order to enhance the design and quality of Hong Kong made watches and clocks, the Hong Kong Trade Development Council will join hands again with Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd to organise the 37th Hong Kong Watch & Clock Design Competition as a concurrent event of the HKTDC Hong Kong Watch & Clock Fair 2020.

Don't miss the chance to show your design talent and win amazing prizes!



為進一步提高香港鐘表的設計水平和品質及鼓勵新穎的創作意念，香港貿易發展局與香港表廠商會及香港鐘表業總會將再度攜手，舉辦第37屆香港鐘表設計比賽，以豐富展覽會內容，並促進港製鐘表在本地及海外的銷路。

請勿錯過這次難得機會，實踐您的創作夢想，贏取豐富獎品及推廣您的設計！

THE 37TH HONG KONG WATCH & CLOCK DESIGN COMPETITION COMPETITION RULES

ORGANISER AND CO-ORGANISERS

The competition is organised by the HKTDC Hong Kong Watch & Clock Fair 2020 Organising Committee (hereafter referred to as the Organiser), co-organised by Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd.

OBJECTIVE

To promote and encourage new ideas which further enhance the design and quality of Hong Kong watches and clocks, and thereby promoting their sales both locally and overseas.

CATEGORIES

- **Open Group** (individual designers and companies)
- **Student Group** (full-time students)

**** Contestant must be from a Hong Kong registered company or a Hong Kong resident. For company contestant, please attach a copy of valid Business Registration Certificate when submitting the application form. For individual designers and students, please attach a copy of HKID card when submitting the application form.**

**** All Student Group participants must be full-time students of a Hong Kong registered school. Please attach a copy of Student card and HKID card with the application form.**

THEME OF DESIGN

- **Open Group: Persistent Spirit**
Horology is a timeless craft, elegantly steeped in tradition and history. The watch industry is a well-established trade, and its designers have always been dedicated to demonstrating beauty and innovation through the intricate design of watches and clocks.
- **Student Group: Beautiful Legend**
Legends have been passed down through countless generations, celebrating enchanting tales through cultures, stories or literature. Some have been galvanising, while others have been moving. Contestants should make the best use of their creativity to reflect beautiful legends in their designs.

DEADLINES FOR SUBMISSION OF ENTRIES

- All entries of drawings must reach the Organiser's Office **on or before 4/5/2020 (Monday)**, for the first judging, via the below methods:
- **Submit in Person/*By Post:** Please submit to Hong Kong Trade Development Council, Exhibitions Department, Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong
- **By Email:** Please submit the files in pdf or jpeg format, (less than 15MB), to watch&clockdesign@hktdc.org.
- *Participants should bare the risk of mail loss, damage or delay.
- Finalists will be selected and notified.
- For the final judging, all mock-ups of the finalists' designs and original drawings must reach the Organiser's Office on the day of Final Judging Day scheduled in July. Finalists will be notified individually.

CONDITIONS OF ENTRY

- Each contestant may submit at most 5 entries. Awards are however limited to one per contestant.
- Each entry must be accompanied by a completed and signed application form.
- Each entry has to consist of a visualisation drawing and a dimensional drawing for the design. Contestants are free to submit additional drawings to demonstrate more fully their ideas. All drawings must be in A3 or A4 size. All drawings submitted will NOT be returned. Contestant should keep a separate copy in advance, if necessary.
- **The name of the contestant must not appear on any drawing submitted. No design should include or show any registered trademark or logo.**
- All entries of the Student Group and the individual contestants of the Open Group must be their original design, designs undertaken on behalf of clients or made in the course of his employment with his employer are not eligible.
- For company contestants of Open Group, designs undertaken on behalf of clients are not eligible.
- Entries that have won the awards in any local or overseas design competitions are not eligible.
- Entries must be new and original, and have not been launched in the local and overseas market before submitting for the competition.

JUDGING

Entries will be judged in two rounds:

- Originality & creativity and aesthetics will be the judging criteria in the first round of judging. However, contestants are also requested to submit information on the production details such as materials used, mechanism, etc. to justify the production feasibility of their design(s).
- The judging panel will select no more than 10 finalists in the first round of judging. The panel, however, reserves the rights to vary the number of finalists if the quality level of entries so demands.
- **All finalists will be asked to construct a full scale mock-up of their designs for final selection.** It will be the responsibility of the finalists to ensure that the model is an accurate interpretation of his/her drawing.
- Those finalists who can submit a
 - 1) functional mock-up, and/or
 - 2) mock-up with outstanding packagingwill be awarded a maximum of 10 marks for each item as an encouragement.
- All finalists will be asked to present their designs at the final judging. Candidates will be notified of the dates & details of the presentation session individually.
- All Student Group finalists will be reimbursed for the cost of mock-up constructions by the Organiser for up to HK\$2,000 against supporting bills.

JUDGING CRITERIA

The judging panel will take into account the following factors in the selection of award winning designs.

- 1st Judging
 - a) Originality & Creativity - 80%
 - b) Aesthetics - 20%
 - 2nd Judging
 - a) Originality & Creativity - 40%
 - b) Aesthetics - 30%
 - c) Marketability - 30%
- The decision of the judging panel will be final.

ANNOUNCEMENT OF RESULT

- Official announcement of result and presentation of awards will be made at the HKTDC Hong Kong Watch & Clock Fair 2020 Pre-fair Press Conference.
- The Organiser may display winning entries at other international watch and clock fairs for promotion of the Hong Kong watch and clock industry and creative designs.
- Except winning entries, all entries will be available for collection within one month from the date of announcement of the Competition result.
- Entries which are not collected within the specified time will be disposed by the Organiser as it sees fit.
- The Organiser reserves the rights to withhold granting any of the prize(s) if it considers that the entry(ies) do not meet with the desired standard.

PRIZES

• For Student Group Champion

- A trophy and a certificate
- A cash prize of HK\$15,000
- A trip to the BASELWORLD 2021 in Switzerland, including round-trip economy airfare and 4-night hotel accommodation for one person

1st Runner-up

- A certificate, a cash prize of HK\$8,000

2nd Runner-up

- A certificate, a cash prize of HK\$5,000

Merit Award

- A certificate, a cash prize of HK\$2,000 (3 winners)

• For Open Group Champion

- A trophy, a certificate and a cash prize of HK\$15,000
- A trip to the BASELWORLD The Watch and Jewellery Show 2021 in Switzerland, including round-trip economy airfare and 4-night hotel accommodation for one person
- Editorial coverage and one full page advertisement in HKTDC Product Magazine "HKTDC Watch & Clock"
- To be publicized in the Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2020
- To be publicized in the official website of the HKTDC Hong Kong Watch & Clock Fair 2020

1st Runner-up

- A certificate and a cash prize of HK\$8,000
- Editorial coverage and one full page advertisement in HKTDC Product Magazine "HKTDC Watch & Clock"
- To be publicized in the Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2020
- To be publicized in the official website of the HKTDC Hong Kong Watch & Clock Fair 2020

2nd Runner-up

- A certificate and a cash prize of HK\$5,000
- Editorial coverage in HKTDC Product Magazine "HKTDC Watch & Clock"
- To be publicized in the Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2020
- To be publicized in the official website of the HKTDC Hong Kong Watch & Clock Fair 2020

The Open Group Champion, 1st runner-up & 2nd runner-up will be offered a 5-day watch design workshop in Japan, sponsored by Hong Kong Japan Business Co-operation Committee (HKJBCC), including course tuition, round-trip economy airfare, 6-night hotel accommodation and interpreter will be arranged for the course. The course is tentatively to be held in March 2021. No special arrangement will be made separately if the winner is unavailable in the later specified period.

PRIZES ACKNOWLEDGEMENT

- Cash prizes are co-sponsored by Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd.
- Trophies, certificates, airfares, hotel accommodation and other prizes are sponsored by the Hong Kong Trade Development Council (HKTDC).

COPYRIGHT AND PRODUCTION RIGHT

- Every contestant should, on entering his/her design in the competition, give an undertaking that the design is original and he/she is the sole owner of all copyright in and to that design.
- The Organiser will exercise maximum care in handling all entries, however, the Organiser will assume no liability for any damage or loss of any kind.
- The Organiser will not be held responsible for infringement of copyright or patent law connected with designs entered in the Competition.
- The copyright of all designs will remain the property of the contestants who should take proper measures to protect their own copyright of their designs. Following announcement of results, contestants are free to negotiate such rights if they so wish.

EXHIBITION & PUBLICITY

The Organiser will retain all the rights for printing, publishing and exhibiting the winning entries and other selected entries on its discretion.

The Organiser has absolute discretion in the admission of applicants and changing the above details.

DESIGN COMPETITION TIMELINE 參賽流程

Application Deadline 截止日期
2020年5月4日(星期一)
4.5.2020 (Monday)

MID MAY 5月中旬

APPLICATION 報名

Submission 提交：

- Application form 報名表格
- Design sketch & Dimensional drawings
設計草圖尺寸圖
- Copy of HKID Card or Business
Registration Certificate
香港身份証副本 或商業登記證副本
- Student Card Copy 學生証副本

FIRST JUDGING 第一階段評選

- Judging panel to select 10 finalist entries
from each group(total 20 entries)
評審團根據設計圖選出每組 10 件入圍作品
(共 20 件)
- Finalists to be notified by phone / email
大會經電話/電郵通知入圍參賽者

JUNE - JULY 6-7 月

MOCK UP PRODUCTION 入圍並製作樣板

- Finalists to prepare design mock up and
packaging (if any)
入圍參賽者製作樣板、包裝配件

MID JULY 7月中旬

FINAL JUDGING 最後階段評選

- Finalists to present mock up at the
final judging
入圍參賽者向評審團簡介設計及解答問題
- Judging panel to select winning entries
評審團選出得獎作品

LATE AUGUST 8月下旬

AWARD PRESENTATION AT PRE-FAIR PRESS CONFERENCE 新聞發布會暨頒獎禮

- Official result announcement and
award presentation at Hong Kong
Watch & Clock Fair 2020 Pre-fair
Press Conference
比賽結果於香港鐘表展 2020新聞發布會
公佈及舉行頒獎禮

THE 37th HONG KONG WATCH & CLOCK DESIGN COMPETITION

第37屆香港鐘表設計比賽

Application Form - Page 1 參賽表格 - 第1頁

To: HKTDC Hong Kong Watch & Clock Fair 2020 Organising Committee
c/o Hong Kong Trade Development Council
Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong

Attn: Mr Joseph Ko Tel: 2240 4357 Email: watch&clockdesign@hktdc.org

Website: www.hktdc.com/hkwatchfair

No. 編號: _____
(For Office Use)
(由大會填寫)

Category 參賽組別:

(Please use a "✓" to select your category 請以 "✓" 號選擇所屬組別)

- Open Group 公開組**
- Company Contestant 以公司名義參賽 /
 - Individual Contestant 以個人名義參賽

Individual contestant may wish to state your sponsoring company's name should there be a company sponsoring your entry. 以個人名義參賽者如有公司贊助閣下的參賽作品，可於以下列明：

Sponsoring Company 贊助公司名稱: _____

- Student Group 學生組** – Full Time Students 全日制學生

Contestant must be a **Hong Kong resident** or from a **Hong Kong registered company**. Please refer to Page 2 of Application Form for list of items to be submitted.

參賽者須為**香港居民**或代表**香港註冊公司**參賽。請根據參賽表格第2頁提交所須資料。

Title of Design 作品名稱: (English) _____
(中文) _____

No. of Drawing 參賽圖稿數 _____ sheets 頁

Name 姓名: (English) _____ (中文) _____

(same as the name on HKID 須與香港身份證之姓名相同)

HK I.D. No. 香港身份證號碼: _____

Business Registration Certification No. 商業登記證明書號碼: _____

(Applicable to Company Contestant only 只適用於以公司名義參賽)

*School/Company Name 學校/公司名稱: (English) _____
(中文) _____

Tel 電話: _____ Fax 傳真: _____ Email 電郵: _____

* Res./Co. Address* 住宅/公司地址: _____

* I/My company agree(s)/disagree(s) to authorize the Organiser to disclose my/my company contact details to the potential buyers and media upon request.

* 本人/本公司 同意/不同意 授權主辦機構公開本人/本公司之聯絡資料予有興趣與本人/本公司接洽之買家及媒體。

(* Please delete where inappropriate 請刪去不適用者)

DECLARATION 聲明

- 1) * I/My company warrant(s) that the design that I have submitted is *my/my company's own original work, AND *I/my company/my sponsoring company am/is the sole owner of all copyright in and to that design.
* 本人/本公司保證送出參賽之設計是*本人/本公司/贊助公司原創作品及為該設計的所有版權的唯一擁有人。
- 2) * I/My company agree(s) that the Organiser shall not incur any liability of any kind by reason of or arising out of the entry in this Competition and I/My company agree(s) to indemnify the Organiser against all actions, claims, demands and expenses relating to or arising therefrom.
* 本人/本公司同意主辦機構不會因陳列或評選本人/本公司送出參賽之設計而承擔任何責任。本人/本公司並同意主辦機構如因本人/本公司參加比賽而遭受控訴，收到賠償要求或受到金錢損失時，一概由本人/本公司負責。
- 3) * I/My company have/has read the Rules and Regulations for the Competition and agree(s) to abide by them.
* 本人/本公司明瞭參加比賽之規則及條件，並同意完全遵守。
- 4) * I/My company agree(s) that the Organiser shall have the rights to publicize, exhibit and reproduce my entry for any purpose in connection with this Competition as they consider appropriate.
* 本人/本公司同意主辦機構在認為適合時，有權於與此項比賽有關之活動上，將*本人/本公司之參賽設計予以宣傳、展覽及複製。
- 5) * I/My company understand(s) that *I/my company/my sponsoring company will be the sole owner of any prizes won from this Competition.
* 本人/本公司明白所有從比賽中獲得之獎項及獎品將歸*本人/本公司/贊助公司全權擁有。
- 6) * I/My company agree(s)/disagree(s)* to receive promotional materials related to this Competition.
* 本人/本公司同意/不同意*收取有關此比賽活動之相關推廣訊息。

Date 日期

Signature 參賽者簽名

Company's Chop 公司蓋章

(Applicable to company contestant/sponsoring company
只適用於以公司名義參賽者/ 贊助公司)

(* Please delete where inappropriate 請刪去不適用者)

THE 37th HONG KONG WATCH & CLOCK DESIGN COMPETITION 第37屆香港鐘表設計比賽

Application Form - Page 2 參賽表格 - 第2頁

To: HKTDC Hong Kong Watch & Clock Fair 2020 Organising Committee
c/o Hong Kong Trade Development Council
Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong

No. 編號 : _____
(For Office Use)
(由大會填寫)

Attn: Mr Joseph Ko Tel: 2240 4357 Email: watch&clockdesign@hktdc.org

Website: www.hktdc.com/hkwatchfair

Submission Checklist 提交申請文件清單

1) DESIGN SKETCH MOUNTED ON A3 or A4 CARDBOARDS 設計圖稿 (必需裱於硬紙 (A3 or A4) 上)

- * The name of contestant, any registered trademark or logo should **NOT** appear on any design sketch submitted.
參賽者姓名，任何註冊商標，徽號皆**不可**展示於設計圖上。
- * All drawings submitted **will NOT be returned**. Contestant should keep a separate copy in advance, if necessary.
所有圖件一經提交將**不獲發還**，如有需要，請參賽者自行備份。

2) COPY OF HONG KONG ID CARD / VALID HONG KONG BUSINESS REGISTRATION CERTIFICATE 請附上香港身份證明文件副本或有效之香港商業登記證明書副本：

3) COPY OF STUDENT CARD 請附上學生証副本：(FOR STUDENT GROUP ONLY 適用於學生組)