

Product Demonstration & Launch Pad

Host your Exclusive Brand Promotion!

Dear Exhibitors,

Brand promotion should not be confined within your exhibition booth at the Hong Kong Watch & Clock Fair. HKTDC is delighted to present opportunities for exhibitors to organise **Product Demonstration and/or Watch Parade**, by which you can reserve a time slot to **host your own brand presentation** at the prominent event area at Salon de TE.



Don't miss this golden chance to promote your outstanding products and/or services to buyers in a stylish manner!

What will you get?

- **Exclusive time slot at Salon de TE** to host your own brand presentation / watch parade to promote your products, services or company;
- **Exposure at multiple promotion channels** to highlight this event (e.g. official fair website, on-site signage, fair catalogue, etc.);
- Basic AV & lighting equipment and 2 microphones;
- Professional emcee bilingual in English and Putonghua and models* (*optional and available at an additional fee)

Please refer to details of available participation packages on the back page.

Interested exhibitors please complete the **Application Form** on the back page and return it to us with the payment cheque by **21 July 2023 (Friday)**. We would contact you in due course.

For enquiry, please contact Ms Cherry Ng at cherry.py.ng@hktdc.org.

ORDER FORM 10	HKTDC HONG KONG WATCH & CLOCK FAIR 香港貿發局香港鐘表展 5 - 9 / 9 / 2023	Please return to : Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC 1 Expo Drive, Wan Chai, Hong Kong Tel : (852) 2240-4112 Attn : Ms Cherry Ng Email: cherry.py.ng@hktdc.org
Deadline 21 July 2023		

Product Demonstration & Launch Pad

Date : 5-9 September 2023 (Tuesday – Saturday) – to be assigned by the Organiser	Venue : Infinite Galaxy, Hall 3, HKCEC
Time : to be assigned by the Organiser	

Item / Service (Please put a “✓” for the preferred option)	Participation Fee
<input type="checkbox"/> A) 30-minute presentation time slot (without emcee)	HK\$4,415 / US\$569
<input type="checkbox"/> B) 30-minute presentation time slot (with emcee) (A professional emcee bilingual in English and Putonghua will be hired)	HK\$7,180 / US\$928
<input type="checkbox"/> C) 20-minute solo watch parade time slot (without emcee) (5 models will be provided)	HK\$27,320 / US\$3,505
<input type="checkbox"/> D) 20-minute solo watch parade time slot (with emcee) (5 models will be provided, a professional bilingual emcee will be hired)	HK\$30,790 / US\$3,955

Conditions of Participation

- The completed application, together with a cheque made payable to “Hong Kong Trade Development Council” covering the participation fee, should be sent to HKTDC by the deadline. Post-dated cheques are not accepted.
- Application without the required payment or without information listed on the application form will NOT be accepted.
- The speaking session is reserved on a **first-come-first served** basis. Each exhibitor will be allocated **one time slot** only. Additional requests will not be entertained unless there are still time slots available after the deadline.
- Applying exhibitors must send a **representative** to demonstrate / conduct presentation at the assigned session. The session will be cancelled in case of no-show of company representative on-site.
- All applications / orders are **subject to acceptance by the Organiser**.

Copyright

- Each exhibitor should, on submitting its products, give an undertaking that the product is original and the copyright or the product has not been assigned.
- Organiser will not be held responsible for infringement of copyright or patent law connected with products submitted.

Terms & Conditions

- The Organiser will retain all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
- The Organiser reserves the right to alter the programme without prior notice.

I am enclosing a cheque made payable to “**HONG KONG TRADE DEVELOPMENT COUNCIL**” amounting to HK\$ / US\$* _____ equivalent to the participation fee. (* Please delete as inappropriate)

Company Name	:	_____	
Address	:	_____	
Booth No.	:	Contact Person	:
Tel No.	:	E-mail:	:
Authorised Signature & Company Chop	:	Date	:

Note: - All orders are subject to acceptance by the Organiser.
- All orders are handled on a **first-come first-served basis**.

- No orders will be entertained without the required payment.
- Each exhibitor will be allocated one time slot only unless there are still time slots available after the deadline.