

THE
40TH
HONG KONG

WATCH AND CLOCK

DESIGN
COMPETITION

第四十屆
香港鐘表設計比賽

APPLICATION FORM 參賽表格

Application Deadline 截止報名日期

4.5.2023

(Thursday 星期四)



Hong Kong Watch & Clock Fair

香港鐘表展

5-9.9.2023

Organiser
主辦機構

HKTDC Hong Kong Watch & Clock Fair
2023 Organising Committee
香港貿發局香港鐘表展 2023籌備委員會

Co-organisers
協辦機構



Hong Kong Watch Manufacturers
Association Ltd.
香港表廠商會有限公司



The Federation of
Hong Kong Watch Trades & Industries Ltd.
香港鐘表業總會有限公司

www.hktdc.com



In order to enhance the design and quality of Hong Kong made watches and clocks, the Hong Kong Trade Development Council will join hands again with Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd to organise the 40th Hong Kong Watch & Clock Design Competition as a concurrent event of the HKTDC Hong Kong Watch & Clock Fair 2023.

Don't miss the chance to show your design talent and win amazing prizes!



為進一步提高香港鐘表的設計水平和品質及鼓勵新穎的創作意念，香港貿易發展局與香港表廠商會及香港鐘表業總會將再度攜手，舉辦第40屆香港鐘表設計比賽，以豐富展覽會內容，並促進港製鐘表在本地及海外的銷路。

請勿錯過這次難得機會，實踐您的創作夢想，贏取豐富獎品及推廣您的設計！

THE 40TH HONG KONG WATCH & CLOCK DESIGN COMPETITION COMPETITION RULES

ORGANISER AND CO-ORGANISERS

The competition is organised by the HKTDC Hong Kong Watch & Clock Fair 2023 Organising Committee (hereafter referred to as the Organiser), co-organised by Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd.

OBJECTIVE

To promote and encourage new ideas which further enhance the design and quality of Hong Kong watches and clocks, and thereby promoting their sales both locally and overseas.

CATEGORIES

- **Open Group** (individual designers and companies)
- **Student Group** (full-time students)

**** Contestant must be from a Hong Kong registered company or a Hong Kong resident. For company contestant, please attach a copy of valid Business Registration Certificate when submitting the application form. For individual designers and students, please attach a copy of HKID card when submitting the application form.**

**** All Student Group participants must be full-time students of a Hong Kong registered school. Please attach a copy of Student card and HKID card with the application form.**

THEME OF DESIGN

- **Open Group: The Beauty of Perspective** Watch design composed of light-transmitting materials allowing a mixture of different colors and texture, to set the visual experience apart from the ordinary.
- **Game Code**
Injecting the element of game into the watch design to spice the style up!

DEADLINES FOR SUBMISSION OF ENTRIES

- All entries of drawings must reach the Organiser's Office (Hong Kong Trade Development Council, Exhibitions Department, Unit 13, Expo Galleria, HK Convention & Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong) **on or**

before 4/5/2023 (Thursday), for the first judging.

- Finalists will be selected and notified.
- For the final judging, all mock-ups of the finalists' designs and original drawings must reach the Organiser's Office on the day of Final Judging Day scheduled in July. Finalists will be notified individually.

CONDITIONS OF ENTRY

- Each contestant may submit at most 5 entries. Awards are however limited to one per contestant.
- Each entry must be accompanied by a completed and signed application form.
- Each entry has to consist of a visualisation drawing and a dimensional drawing for the design. Contestants are free to submit additional drawings to demonstrate more fully their ideas. All drawings must be in A3 or A4 size. All drawings submitted will NOT be returned. Contestant should keep a separate copy in advance, if necessary.
- **The name of the contestant must not appear on any drawing submitted. No design should include or show any registered trademark or logo.**
- All entries of the Student Group and the individual contestants of the Open Group must be their original design, designs undertaken on behalf of clients or made in the course of his employment with his employer are not eligible.
- For company contestants of Open Group, designs undertaken on behalf of clients are not eligible.
- Entries that have won the awards in any local or overseas design competitions are not eligible.
- Entries must be new and original, and have not been launched in the local and overseas market before submitting for the competition.

JUDGING

Entries will be judged in two rounds:

- Originality & creativity and aesthetics will be the judging criteria in the first round of judging. However, contestants are also requested to submit information on the production details such as materials used, mechanism, etc. to justify the production feasibility of their design(s).
- The judging panel will select no more than 10 finalists in the first round of judging. The panel, however, reserves the rights to vary the number of finalists if the quality level of entries so demands.
- **All finalists will be asked to construct a full scale mock-up of their designs for final selection.** It will be the responsibility of the finalists to ensure that the model is an accurate interpretation of his/her drawing.
- Those finalists who can submit a
 - 1) functional mock-up, and/or
 - 2) mock-up with outstanding packagingwill be awarded a maximum of 10 marks for each item as an encouragement.
- All finalists will be asked to present their designs at the final judging. Candidates will be notified of the dates & details of the presentation session individually.
- All Student Group finalists will be reimbursed for the cost of mock-up constructions by the Organiser for up to HK\$2,000 against supporting bills.

JUDGING CRITERIA

The judging panel will take into account the following factors in the selection of award winning designs.

- 1st Judging
 - a) Originality & Creativity - 80%
 - b) Aesthetics - 20%
 - 2nd Judging
 - a) Originality & Creativity - 40%
 - b) Aesthetics - 30%
 - c) Marketability - 30%
- The decision of the judging panel will be final.

ANNOUNCEMENT OF RESULT

- Official announcement of result and presentation of awards will be made in late August to early September.
- The Organiser may display winning entries at the HKTDC Hong Kong Watch & Clock Fair 2023 for promotion of the Hong Kong watch and clock industry and creative designs.
- Except winning entries, all entries will be available for collection within one month from the date of announcement of the Competition result.
- Entries which are not collected within the specified time will be disposed by the Organiser as it sees fit.
- The Organiser reserves the rights to withhold granting any of the prize(s) if it considers that the entry(ies) do not meet with the desired standard.

PRIZES

• For Student Group Champion

- A trophy and a certificate
- A cash prize of HK\$15,000
- To be offered a designated Watch-related programme # (Please refer to remarks)

1st Runner-up

- A certificate, a cash prize of HK\$8,000

2nd Runner-up

- A certificate, a cash prize of HK\$5,000

Merit Award (3 winners)

- A certificate, a cash prize of HK\$2,000

• For Open Group

Champion

- A trophy, a certificate and a cash prize of HK\$15,000
- To be offered a designated Watch-related programme # (Please refer to remarks)
- Editorial coverage and one full page advertisement in the e-Fair Catalogue of the HKTDC Watch & Clock Fair 2023
- To be publicised in the e-Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2023
- To be publicised in the official website of the HKTDC Hong Kong Watch & Clock Fair 2023

1st Runner-up

- A certificate and a cash prize of HK\$8,000
- Editorial coverage and one full page advertisement in the e-Fair Catalogue of the HKTDC Watch & Clock Fair 2023
- To be publicised in the e-Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2023
- To be publicised in the official website of the HKTDC Hong Kong Watch & Clock Fair 2023

2nd Runner-up

- A certificate and a cash prize of HK\$5,000
- Editorial coverage in the e-Fair Catalogue of the HKTDC Watch & Clock Fair 2023
- To be publicised in the e-Fair Daily of the HKTDC Hong Kong Watch & Clock Fair 2023
- To be publicised in the official website of the HKTDC Hong Kong Watch & Clock Fair 2023

Remarks

- Winners may enrol either one of the following designated watch programmes:
 - Certificate for Module (High Horology) by The HKU School of Professional and Continuing Education (HKU SPACE) , or
 - [Watches] Online Course by Christie's Education
- Apart from enrolling the designated programmes above, winner may also choose to enrol other watch-related programme of his/her own choice, or to purchase professional design software tool. Details of the alternative programme or design software must be submitted by 30 September 2023 for the Organiser's approval.
- Winners will be reimbursed for the cost of programme fee or design software for up to HKD 10,000 against official receipts. Official receipt should be provided before 31 March 2024, late submission will not be accepted.

PRIZES ACKNOWLEDGEMENT

- Cash prizes are co-sponsored by Hong Kong Watch Manufacturers Association Ltd and The Federation of Hong Kong Watch Trades & Industries Ltd.
- Trophies, certificates and other prizes are sponsored by the Hong Kong Trade Development Council (HKTDC).

COPYRIGHT AND PRODUCTION RIGHT

- Every contestant should, on entering his/her design in the competition, give an undertaking that the design is original and he/she is the sole owner of all copyright in and to that design.
- The Organiser will exercise maximum care in handling all entries, however, the Organiser will assume no liability for any damage or loss of any kind.
- The Organiser will not be held responsible for infringement of copyright or patent law connected with designs entered in the Competition.
- The copyright of all designs will remain the property of the contestants who should take proper measures to protect their own copyright of their designs. Following announcement of results, contestants are free to negotiate such rights if they so wish.

TERMS AND CONDITION

- The Organiser will retain all the rights for printing, publishing and exhibiting the winning entries and other selected entries on its discretion.
- Entrants are to abide by the Organiser's decision on all matters relating to the Competition, which shall be final. This includes the right to interpret, amend, cancel or suspend the terms and conditions, prizes and other arrangements of the Competition without prior notice.

DESIGN COMPETITION TIMELINE 參賽流程

Application Deadline 截止日期

2023年5月4日(星期四)

4 May 2023 (Thursday)

MID MAY 5月中旬

APPLICATION 報名

Submission 提交：

- Application form 報名表格
- Design sketch & Dimensional drawings
設計草圖尺寸圖
- Copy of HKID Card or Business
Registration Certificate
香港身份証副本 或商業登記證副本
- Student Card Copy 學生証副本

FIRST JUDGING

第一階段評選

- Judging panel to select 10 finalist entries
from each group(total 20 entries)
評審團根據設計圖選出每組 10 件入圍作品
(共 20 件)
- Finalists to be notified by phone / email
大會經電話/電郵通知入圍參賽者

JUNE - JULY 6-7月

MOCK UP PRODUCTION

入圍並製作樣板

- Finalists to prepare design mock up and
packaging (if any)
入圍參賽者製作樣板、包裝配件

MID JULY 7月中旬

FINAL JUDGING

最後階段評選

- Finalists to present mock up at the
final judging
入圍參賽者向評審團簡介設計及解答問題
- Judging panel to select winning entries
評審團選出得獎作品

LATE AUGUST - EARLY SEPTEMBER
8月下旬 - 9月上旬

AWARD PRESENTATION

頒獎禮

- Official result announcement and
award presentation
公佈比賽結果及舉行頒獎禮

第40屆香港鐘表設計比賽 — 參賽章程

主辦及協辦機構

本設計比賽是由香港貿易發展局香港鐘表展 2023 籌備委員會主辦（以下簡稱籌委會），並由香港表廠商會及香港鐘表業總會協辦。

宗旨

鼓勵鐘表業人士發揮創造力，進一步提升香港鐘表的設計水平和品質，促進港製鐘表在本地及海外的銷路。

組別

- 公開組（公司或個人設計師）
- 學生組（全日制學生）

***以公司名義參賽者，其公司必須為香港註冊公司，遞交參加表格時需附上有效商業登記證明書之副本。

***以個人名義或學生組參賽者必須為香港居民，遞交參加表格時需附上香港身份證副本。

***學生組的參賽者於報名時必須為香港註冊學校之「全日制學生」，遞交參加表格時需附上學生證副本。

設計主題

· 公開組：透視的美

透光性物料既能切割空間，同時加大視覺空間邊界，以晶瑩剔透的特質增添現代氣息，亦可為設計加上不同色彩風格和質感，更大限度地呈現腕表工藝之美。

· 學生組：遊戲代碼

將遊戲元素注入腕錶設計中，使款式增添趣味性！

最後文件日期

所有參賽設計圖樣須於 **2023年5月4日（星期四）** 或以前送到主辦機構辦事處（香港貿易發展局展覽事務部，地址為香港灣仔博覽道一號香港會議展覽中心博覽商場 13 號舖），以作首輪評選。所有入圍者將獲專函通知。入選的參賽樣板須於最後評選之日提交。（2023年7月 - 確實日期將另行通知。）

參賽須知

- 每名參賽者最多可提交五件參賽作品，惟每名參賽者最多只獲頒一個獎項。
- 每件參賽作品必須附有一份填妥及已簽署的報名表格。
- 每份參賽作品須包括產品的設計草圖與實際尺寸圖，參賽者可同時附交其他圖件以輔助說明意念，所有圖稿必須用 A3 或 A4

尺寸，所有圖件一經提交將不獲發還，如有需要，請參賽者自行備份。

- 參賽者的姓名不可見於任何參賽圖稿或樣板上，所有參賽設計均不可展示任何註冊商標或徽號。
- 學生組及公開組以個人名義參賽的設計必須是參賽者本人的作品，代表客戶或參賽者在受僱於其僱主的工作期間所製作的設計不獲接納參賽。
- 以公司名義報名的公開組參賽者的設計亦必須是該公司原創設計，客戶的設計將不獲接納參賽。
- 任何曾在香港或海外設計比賽中獲獎的作品，均不得參加本比賽。
- 所有參賽設計必須為全新及原創作品，以及於提交參賽之前，並未在本港或海外市場上推出。

評選方式

評選將會分兩階段進行：

- 第一階段將以原創設計及款式美觀為評選準則。但參賽者亦需提供有關其設計的生產及製作的資料如所用的物料及裝置等等，以供參考。
- 評選團將於第一階段評選中，分別選出不多於十名入圍者。評選團將視乎參賽設計水準而定，保留變更入圍名額之權利。
- 所有獲選入圍參加最後評選者，**必須根據設計圖造出樣板**。入圍參賽者有責任監督樣板的製成，以保證表達設計原創意。
- 獲選參加最後評選的參賽者，如能遞交
 - 1) 可操作的樣板，及/或
 - 2) 附上精美包裝之樣板，可額外獲得每項不超過 10 分作鼓勵。
- 所有入圍者須親身於最後評選時介紹自己之設計。大會將個別通知各入圍者有關日期及詳情。
- 所有學生組獲選入圍參加最後評選者將獲發給樣板製造津貼。該津貼最多不超過港幣二千元，以實際支出單據為準。

評選準則

- 第一階段 · 設計原創意 80%
 - 款式美觀 20%
- 第二階段 · 設計原創意 40%
 - 款式美觀 30%
 - 市場銷售能力 30%

比賽結果以評選團最終決定為準，參賽者不得異議。

評選結果

比賽結果將於8月下旬至9月上旬公佈並舉行頒獎禮。所有獲獎作品將有機會在展覽會中展出。除得獎作品外，所有參賽者需於比賽結果公佈後一個月內或通知期間到主辦機構辦事處領回作品，逾期未領回的作品將由主辦機構全權處理。主辦機構如認為參賽作品之樣板未能符合應有水準，有權不頒予參賽作品任何獎項。

學生組獎品

冠軍：

- 獎座及獎狀。
- 現金獎港幣一萬五千元正。
- 獲贊助參加指定鐘表課程 # (詳情請見備註)。

亞軍： 獎狀、現金獎港幣八千元正。

季軍： 獎狀、現金獎港幣五千元正。

優異獎(三名)： 獎狀、現金獎港幣二千元正。

公開組獎品

冠軍：

- 獎座及獎狀。
- 現金獎港幣一萬五千元正。
- 獲贊助參加指定鐘表課程 # (詳情請見備註)。
- 香港貿發局香港鐘表展2023電子場刊中作推廣及一頁免費廣告。
- 香港貿發局香港鐘表展2023電子展訊 e-Fair Daily 中獲免費宣傳。
- 香港貿發局香港鐘表展2023網頁內獲免費宣傳。

亞軍：

- 獎狀及現金獎港幣八千元正。
- 香港貿發局香港鐘表展2023電子場刊中作推廣及一頁免費廣告。
- 香港貿發局香港鐘表展2023電子展訊 e-Fair Daily 中獲免費宣傳。
- 香港貿發局香港鐘表展2023網頁內獲免費宣傳。

季軍：

- 獎狀及現金獎港幣五千元正。
- 香港貿發局香港鐘表展2023電子場刊中作推廣。
- 香港貿發局香港鐘表展2023電子展訊 e-Fair Daily 中獲免費宣傳。
- 香港貿發局香港鐘表展2023網頁內獲免費宣傳。

備註：

- 得獎者可選擇參加以下其中一個指定鐘錶課程：
 - 香港大學專業進修學院證書課程 (單元：高級鐘錶學)
 - 佳士得美術學院網上課程 [經典名錶]
- 除參加上述指定課程外，得獎者亦可選擇參加其他與鐘表設計有關之課程、或購買專業設計軟件程式。得獎者需於2023年9月30日或之前向主辦單位提供有關課程或設計軟件資料以作審批。
- 有關課程學費或軟件費用報銷以實際支出收據為準，而上限不超過港幣10,000元。得獎者需於2024年3月31日前提供有關收據正本作報銷用，逾期提交的申請將被視為無效。

獎品鳴謝

- 以上獎項之現金獎由香港表廠商會及香港鐘表業總會聯合贊助。
- 獎座、獎狀及其他獎品由香港貿易發展局贊助。

版權及生產權益

- 一、參賽者提交參賽設計時必須保證該設計為原創之設計作品，及其為該設計的所有版權之唯一擁有人。參賽者須先行保留有關設計之稿件作備份。
- 二、參賽設計及作品在主辦機構保管期間將獲小心處理。惟遇意外損壞遺失，主辦機構概不負責。
- 三、參賽設計及作品如涉及版權或專利註冊等法律問題，主辦機構概不負責。
- 四、參賽設計及作品版權皆由參賽者擁有，參賽者需自行保障其產品之版權，有關版權轉讓問題，須在比賽結果正式公佈後方可隨意自行安排。

比賽條款

- 主辦機構保留對獲獎設計及其他入選設計予以宣傳、展覽及印刷等方面之權利。
- 主辦機構將保留此比賽活動的最終決定權，包括演繹、更改、取消或暫停此活動的細則及條款、獎項及其他安排，而不需另行通知。