

3 - 7 / 9 / 2024

## Product Demonstration & Launch Pad

*Host your Exclusive Brand Promotion!*

Dear Exhibitors,

Brand promotion should not be confined within your exhibition booth at the Hong Kong Watch & Clock Fair. HKTDC is delighted to present opportunities for exhibitors to organise **Product Demonstration and/or Watch Parade**, by which you can reserve a time slot to **host your own brand presentation** at the prominent event area at Salon de TIME.



Don't miss this golden chance to promote your outstanding products and/or services to buyers in a stylish manner!

### What will you get?

- **Exclusive time slot at Salon de TIME** to host your own brand presentation / watch parade to promote your products, services or company;
- **Exposure at multiple promotion channels** to highlight this event (e.g. official fair website, on-site signage, fair catalogue, etc.);
- Basic AV & lighting equipment and 2 microphones;
- Professional emcee bilingual in English and Putonghua and models\* (\*optional and available at an additional fee)

Please refer to details of available participation packages on the back page.

Interested exhibitors please complete the **Application Form** on the back page and return it to us with the payment cheque by **26 July 2024 (Friday)**. We would contact you in due course.

For enquiry, please contact Ms Karen Cheng at [karen.hl.cheng@hktdc.org](mailto:karen.hl.cheng@hktdc.org).

<b>ORDER FORM</b> <b>10</b>	<b>HKTDC HONG KONG</b> <b>WATCH &amp; CLOCK FAIR</b> <b>SALON de TIME</b> <b>3 - 7 / 9 / 2024</b>	<b>Please return to :</b> Exhibitions & Digital Business Department Hong Kong Trade Development Council 30/F, Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong Tel : (852) 2240-5770 Attn : Ms Karen Cheng Email: <a href="mailto:karen.hl.cheng@hktdc.org">karen.hl.cheng@hktdc.org</a>
<b>Deadline</b> <b>26 July 2024</b>		

## Product Demonstration & Launch Pad

Date	: 3-7 September 2024 (Tuesday – Saturday) – to be assigned by the Organiser
Time	: to be assigned by the Organiser
Venue	: the Dial, Hall 3FG, Hall 3, HKCEC

Item / Service (Please put a "✓" for the preferred option)	Participation Fee
<input type="checkbox"/> A) 30-minute presentation time slot (without emcee)	HK\$4,550 / US\$586
<input type="checkbox"/> B) 30-minute presentation time slot (with emcee) <i>(A professional emcee bilingual in English and Putonghua will be hired)</i>	HK\$7,400 / US\$956
<input type="checkbox"/> C) 20-minute solo watch parade time slot (without emcee) <i>(5 models will be provided)</i>	HK\$30,060 / US\$3,860
<input type="checkbox"/> D) 20-minute solo watch parade time slot (with emcee) <i>(5 models will be provided, a professional bilingual emcee will be hired)</i>	HK\$33,870 / US\$4,355
<input type="checkbox"/> E) 60-minute Oasis Lounge Package (with emcee, light refreshments and non-alcoholic drinks for 50 persons) <i>(1. A professional emcee bilingual in English and Putonghua will be hired; 2. if the total number of guests at the reception is over 50, exhibitors will need to pay an extra charge of HK\$202 / US\$28 per head (with non-alcoholic drinks only). No refund will be given if the number of guests showed up is below 50; 3. Parade by models is optional and available at an additional fee.)</i>	HK\$34,570 / US\$4,440

### Conditions of Participation

- The completed application, together with a cheque made payable to "Hong Kong Trade Development Council" covering the participation fee, should be sent to HKTDC by the deadline. Post-dated cheques are not accepted.
- Application without the required payment or without information listed on the application form will NOT be accepted.
- The speaking session is reserved on a **first-come-first served** basis. Each exhibitor will be allocated **one time slot** only. Additional requests will not be entertained unless there are still time slots available after the deadline.
- Applying exhibitors must send a **representative** to demonstrate / conduct presentation at the assigned session. The session will be cancelled in case of no-show of company representative on-site.
- All applications / orders are **subject to acceptance by the Organiser**.

### Copyright

- Each exhibitor should, on submitting its products, give an undertaking that the product is original and the copyright or the product has not been assigned.
- Organiser will not be held responsible for infringement of copyright or patent law connected with products submitted.

### Terms & Conditions

- The Organiser will retain all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
- The Organiser reserves the right to alter the programme without prior notice.

I am enclosing a cheque made payable to "**HONG KONG TRADE DEVELOPMENT COUNCIL**" amounting to HK\$ / US\$\* \_\_\_\_\_ equivalent to the participation fee. (\* Please delete as inappropriate)

Company Name	:	_____		
Address	:	_____		
Booth No.	:	Contact Person	:	_____
Tel No.	:	E-mail:	:	_____
Authorised Signature & Company Chop	:	Date	:	_____

Note: - All orders are subject to acceptance by the Organiser. - No orders will be entertained without the required payment.  
- All orders are handled on a **first-come first-served basis**. - Each exhibitor will be allocated one time slot only unless there are still time slots available after the deadline.

## 產品推廣及發佈會

### 舉辦專屬您的品牌推廣活動！

致參展商,

為令參展商在香港鐘表展的展位以外也能進行品牌推廣活動，香港貿發局將提供舉辦**產品推廣及 / 或名表匯演**的機會。您可以在預訂時段，於國際名表薈萃的主要活動區中舉辦自己的品牌展示。



萬勿錯過這個以時尚的方式向買家推廣您卓越產品和 / 或服務的黃金機會！

#### 參展商將獲得什麼？

- 於**國際名表薈萃**擁有**獨家時段**，舉辦自己的品牌展示或名表匯演，以推廣參展商的產品、服務或公司；
- **曝光於多個推廣渠道**，以宣傳是次活動  
(例如博覽會官方網站、會場指示板、展覽場刊等)；
- 基本的影音設備以及兩支麥克風；
- 精通英語和普通話的專業雙語主持人和模特兒\*  
( \*可選項目並有額外附加費用 )

詳情請參閱背面的參展計劃。

有興趣的參展商請填寫背面的**申請表格**，並於 **2024年7月26日(星期五)或之前** 連同付款支票寄回香港貿易發展局。我們會儘快與您聯繫及跟進。

如有任何查詢，請聯繫鄭凱琳小姐，電郵: [karen.hl.cheng@hktcdc.org](mailto:karen.hl.cheng@hktcdc.org)。

<b>表格 10</b>	<b>香港貿發局香港鐘表展 國際名表薈萃 3 - 7/9/2024</b>	<b>請交回:</b> 香港貿易發展局 展覽及數碼業務部 香港灣仔皇后大道東 213 號胡忠大廈 30 樓
<b>截止日期 2024年7月26日</b>		致:鄭凱琳小姐 電話: (852) 2240 5770 電郵: <a href="mailto:karen.hl.cheng@hktdc.org">karen.hl.cheng@hktdc.org</a>

## 產品推廣及發佈會

日期	: 2024 年 9 月 3 日至 9 月 7 日 (星期二至星期六) - 由主辦機構安排
時間	: 由主辦機構安排
地點	: 香港會議展覽中心展覽廳 3 the Dial

項目/服務 (請以“✓”選擇合適選項)	參加費用
<input type="checkbox"/> A) 30 分鐘展示時段 (不包括主持人)	HK\$4,550 / US\$586
<input type="checkbox"/> B) 30 分鐘展示時段 (包括主持人) (將安排一位精通英語及普通話的專業主持人)	HK\$7,400 / US\$956
<input type="checkbox"/> C) 20 分鐘獨立名表匯演時段 (不包括主持人) (將提供五位模特兒)	HK\$30,060 / US\$3,860
<input type="checkbox"/> D) 20 分鐘獨立名表匯演時段 (包括主持人) (提供 5 位模特兒, 以及一位專業的雙語主持人)	HK\$33,870 / US\$4,355
<input type="checkbox"/> E) 60 分鐘 Oasis Lounge Package 展示時段 (包括主持人, 約 50 人享用之茶點及無酒精飲料) (1. 將安排一位精通英語及普通話的專業主持人; 2. 如招待會嘉賓人數超過 50 人以上, 參展商必須額外支付每人港幣 202 元或美元 28 元 (只限飲品)。若招待會人數不足 50 人, 所繳款項將不獲發還。 3. 如需要模特兒須額外付費。)	HK\$34,570 / US\$4,440

### 參加守則

- 請於截止日期前將填妥的申請表格連同支付參加費用的劃線支票 (抬頭請註明「香港貿易發展局」) 交予香港貿發局。不接受期票。
- 所有未支付參加費用或未能提供表格上所需資料之申請將不獲受理。
- 所有申請一律按**先到先得**形式處理, 每位參展商將只獲安排**一個時段**, 任何額外時段之申請將按照申請截止日期後尚餘之時段來分配。
- 成功申請的參展商必須委派一名代表到場介紹及示範其宣傳的產品。如公司代表未能出席, 該時段將被取消。
- 主辦機構有權接受或拒絕任何申請。

### 版權

- 參展商於申請時必須確保其產品屬原創, 或其版權未曾轉讓予其他單位。
- 如相關產品屬侵犯版權或有違專利權之相關法例, 主辦機構概不負責。

### 條件及細則

- 主辦機構保留一切編印、出版以及展出有關產品的資訊之權利。
- 主辦機構保留最終更改節目的權利而不作另行通知。

本人隨函附上以“香港貿易發展局”為收款人的支票, 金額為港幣 / 美元\* \_\_\_\_\_, 相當於參加費用。

(\*請刪去不適用者)

公司名稱	:	_____			
地址	:	_____			
攤位編號	:	_____	聯絡人	:	_____
電話	:	_____	電郵地址	:	_____
公司代表簽名及	:	_____	日期	:	_____
公司蓋印	:	_____			

註: -主辦機構有權接受或拒絕任何申請  
-所有申請一律按**先到先得**形式處理

-未支付參加費用之申請將不獲接納  
-每位參展商將只獲安排一個時段, 任何額外時段之申請將按照申請截止日期後尚餘之時段來分配