

**FORM 11**

**Deadline  
2 Aug 2024**

**HKTDC HONG KONG  
WATCH & CLOCK FAIR  
SALON de TIME  
3 - 7 / 9 / 2024**

**Please return to :**

Exhibitions & Digital Business Department  
Hong Kong Trade Development Council  
30/F, Wu Chung House,  
213 Queen's Road East,  
Wan Chai, Hong Kong

Tel : (852) 2240-5770

Attn : Ms Karen Cheng

Email: [karen.hl.cheng@hktdc.org](mailto:karen.hl.cheng@hktdc.org)

## **Product Offering for Smart Bidding Game**



Exhibitors are cordially invited to submit products for the **Smart Bidding Game** tentatively scheduled to be held at **the Dial**, the event stage at **Hall 3** on **6 September 2024 (Friday)**. Participating exhibitors and product description would be acknowledged by the stage MC and dedicated on-site panels, as a token of gratitude for the generous support.

### **Bidding format:**

- Bidding session shall be led by a moderator arranged by the Organiser.
- A preview session will be arranged before each bidding game session. Registered visitors will be allowed to preview the items. Participating exhibitors are suggested to arrange a representative to attend and introduce products. For exhibitors who could not arrange representative to attend, their products will be introduced verbally by MC at the beginning of the bidding session and no preview will be further arranged.
- Interested public visitors could be admitted to join each bidding game after registration.
- There should only be 1 final successful bidder for each product lot and the hammer price (the nominal price at which a lot is sold) shall be accepted by the exhibitor regardless of the final value.

### **Rules and Regulations:**

- The product lot could be of a single item or a bundle.
- The total value (**market price used during Fair period**) shall exceed HK\$1,000.
- The opening bid (the first bid placed on the lot) shall be at the 10% of the total value of the item. e.g. for an item with HK\$1,000 total value, the opening bid shall be HK\$100.
- The increment (a minimum amount by which a new bid must exceed the previous bid) shall normally be the 10% of the total value of the item. e.g. for an item with HK\$1,000 total value, the increment for each bid shall be HK\$100. Auctioneer will announce the bid increment, if necessary, at the beginning of auction. Depending on the progress of the auction, auctioneer has the right to revise the bid increment during the auction.
- The bidding process shall end until no further new bid.
- **The transaction shall be made directly between the successful bidder and the exhibitor at the hammer price onsite.** The organiser is not held responsible or liable for the process.
- The exhibitors shall offer readily available products for take-away upon successful transaction onsite and should be liable for products quality.

	Item 1	Item 2	Item 3	Item 4	Item 5	Item 6
Unit Price (HK\$)						
Product name						
Description						
Quantity						
Transaction remarks						

**Remarks:**

- 1) Please send the **photo** (File Size: ~500kb or above) **of the corresponding offered item(s) to us by email.**
- 2) Up to 2 product lots will be arranged for each exhibitor at each session. All applications are subject to the acceptance of the organiser. The organiser reserves the rights of final decision on product selection and overall event arrangement, including but not limited to timeslot schedule and bidding sequence. Accepted items and arrangement will be notified by confirmation email.
- 3) The organiser will collect the products from your booth ***on the event date***, subject to final arrangement.
- 4) The organiser will retain all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
- 5) The organiser reserves the right to make changes without prior notice. In case of any disputes, the HKTDC's decision shall be final and binding.

Company Name : \_\_\_\_\_

Booth No. : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Position : \_\_\_\_\_

Address : \_\_\_\_\_

Tel. : \_\_\_\_\_ Mobile : \_\_\_\_\_

Email : \_\_\_\_\_ Fax : \_\_\_\_\_

Authorised Signature & Company Chop : \_\_\_\_\_

Date : \_\_\_\_\_

*\*Please use photocopy in case of insufficient space*

(For office use) Received on: _____	<b>Acknowledgement of Receipt by HKTDC</b> By: _____
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表格十一

截止日期  
2024年8月2日

香港貿發局香港鐘表展

國際名表薈萃

3-7 / 9 / 2024

請交回

香港貿易發展局  
展覽及數碼業務部  
香港灣仔皇后大道東213號  
胡忠大廈30樓

致:鄭凱琳小姐

電話: (852) 2240 5770

電郵: [karen.hl.cheng@hktcdc.org](mailto:karen.hl.cheng@hktcdc.org)

## 「競投精明眼」拍賣品提交表格



大會將於香港鐘表展期間 [暫定在 2024 年 9 月 6 日(星期五)]，於展覽廳 3 活動舞台 the Dial, 舉辦「競投精明眼」活動，所有參觀人士均有機會參加，現誠邀各參展商提交拍賣品以供參加者競投。有關公司名稱及其提交之產品簡介將由活動司儀介紹並展示於活動場內屏幕。

### 競投方式：

- 主辦機構將安排司儀主持拍賣環節。
- 每場競投環節正式開始之前，將設有產品預覽時段，已登記的觀眾可到舞台位置要求試戴及近距離了解產品。建議參展商派出代表出席預覽時段，向有興趣的觀眾介紹產品詳情及特色。如展商未能安排代表出席此時段，有關產品將改為於拍賣開始時由拍賣主持口述介紹產品主要特色而不另作預覽安排。
- 每節競投精明眼活動可供現場人士報名參加。
- 每項拍賣品只會由一名成功投標者投得，而不論產品的最後價格，參展商需同意該落槌價並進行交易。

### 條款及細則：

- 拍賣品可為單件產品或多件組合。
- 拍賣品售價 (以展覽會現場售價為準) 須多於港幣 1,000 元。
- 起標價 (拍賣品的底價) 須為拍賣品總值的 10%。如：總值為港幣 1,000 元的拍賣品，起標價應為港幣 100 元。
- 遞增額 (令拍賣品的新投標價大於上一級投標價之最低叫價) 須為拍賣品總值的 10%。如：總值為港幣 1,000 元的拍賣品，每級遞增額應為港幣 100 元。如有需要，競投主持人會在進行競投前，宣布競投時每口叫價的最小增加金額。視乎競投的進度及實際情況，競投主持人有權在競投進行中，調整每口叫價的最小增加金額。
- 每項拍賣會在沒有新競標者出價下結束。
- 成交後的交易過程會直接由參展商和成功競標者於場內按照落槌價進行。主辦機構將不會負責拍賣品的交易過程。
- 參展商須安排現貨予成功競投者並確保每件貨品的品質。

	拍賣品 1	拍賣品 2	拍賣品 3	拍賣品 4	拍賣品 5	拍賣品 6
價值(港幣)						
產品名稱						
簡介						
數量						
備註 (現貨即場交收或需另行安排)						

備註： 1) 請以電郵附上提交產品的相關照片(檔案不小於 500kb)。

2) 每位展商於同一場競投環節最多可獲安排 2 件產品。申請接納與否將由主辦機構審視及核准，獲安排拍賣的申請將以電郵方式通知展商。主辦機構保留審視申請、挑選產品及活動整體安排(包括但不限於時段及拍賣次序)的最終決定權。

3) 主辦機構將於 活動當天 到參展商之攤位收取提交的產品，實際日期以最終安排為準。

4) 主辦機構保留一切編印、出版以及展出有關產品的資訊之權利。

5) 主辦機構保留隨時更改的權利，恕不另行通知。如有任何爭議，貿發局保留具約束力的最終決定權。

公司名稱： \_\_\_\_\_

攤位編號： \_\_\_\_\_

聯絡人： \_\_\_\_\_ 職位： \_\_\_\_\_

地址： \_\_\_\_\_

電話： \_\_\_\_\_ 手機： \_\_\_\_\_

電郵： \_\_\_\_\_ 傳真： \_\_\_\_\_

公司代表簽名及公司蓋印： \_\_\_\_\_

日期： \_\_\_\_\_

註：如有需要，請用影印本填寫。

(由本局填寫)

香港貿易發展局收件確認

收件日期: \_\_\_\_\_

收件人: \_\_\_\_\_