

3 - 7 / 9 / 2024

## Watch Parades at Salon de TIME

*Take advantage of this FREE opportunity to showcase your new collections!*

Dear Exhibitors of Salon de TIME:

With an objective to enhance the promotion of brand names and original watch design at Salon de TIME, HKTDC is pleased to organise **Watch Parades** throughout the show period this year, providing **exhibitors of Salon de TIME** a golden opportunity to present their watches to international buyers at the prominent central event area **FREE-OF-CHARGE**.



The application process and timeline are outlined as follows:

1. Exhibitors apply by submitting the **Reply Slip** with **company logos** as well as **product photos** and **descriptions** by **26 July 2024 (Friday)**;
2. HKTDC will review the submissions and assign parade time slot to selected exhibitors;
3. Successful applicants (exhibitors) will be notified of the parade schedule and product collection time by **23 August 2024 (Friday)**;
4. Successful applicants (exhibitors) are required to submit selected watch(es) to HKTDC onsite according to the collection time assigned.

You are invited to submit **up to FIVE watches** for consideration. Please indicated your interest by submitting the following to Ms Karen Cheng at [karen.hl.cheng@hktdc.org](mailto:karen.hl.cheng@hktdc.org) by **26 July 2024 (Friday)**

- a. Dully completed **REPLY SLIP**
- b. **PRODUCT INFORMATION** including item name / model number, retail value as well as description (e.g. limited edition, unique selling points, etc.)
- c. **PHOTOS** (or image files) of nominated watch(es) and company logo via email (for checking and record purpose only) (resolution: minimum 300 dpi / Format: .jpg / Images should show watches clearly)

**Late submission WILL NOT be accepted.** Please also note that not all submissions will be selected for the parades. It is important that you provide sufficient information requested above for HKTDC to process your application. HKTDC reserves full discretion in selecting suitable watch items according to the parade themes and onsite arrangement.

<b>FORM 13</b>	<b>HKTDC HONG KONG WATCH &amp; CLOCK FAIR SALON de TIME 3 - 7 / 9 / 2024</b>	<b>Please return to :</b> Exhibitions & Digital Business Department Hong Kong Trade Development Council 30/F, Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong Tel : (852) 2240-5770 Attn : Ms Karen Cheng Email: <a href="mailto:karen.hl.cheng@hktdc.org">karen.hl.cheng@hktdc.org</a>
<b>Deadline 26 July 2024</b>		

## Reply Slip for Watch Parades

Please indicate your response by putting a “✓” in the appropriate box:

We are interested to participate in the Watch Parade with the following timepiece(s):

Brand Name & Model no.	Quantity	Gender (Men/ Women/ Unisex)	Unit Value	Product Description (e.g. Limited edition with quantity, unique selling points, etc)
1.			US\$ HK\$	
2.			US\$ HK\$	
3.			US\$ HK\$	
4.			US\$ HK\$	
5.			US\$ HK\$	

Please be reminded to provide the **photos (or image files) of the nominated timepiece(s)** and your **company logo** via email (for checking and record purpose only).

**Taking photos of models wearing participating watches**

Kindly understand that models will be performed at the parade stage ONLY. Exhibitors are encouraged to stay in the front stage to take photos of the models wearing the participating watches during the parade. Photos taken will be for exhibitors' internal records only and are not allowed for other marketing purposes.

**Company information**

Participating Brand Name(s) : \_\_\_\_\_

Company Name : \_\_\_\_\_

Booth No. : \_\_\_\_\_

On-site Contact Person : (Mr / Ms / Mrs) \_\_\_\_\_ **Mobile:** \_\_\_\_\_

Contact Tel : \_\_\_\_\_ **E-mail:** \_\_\_\_\_

Company Chop & Signature : \_\_\_\_\_

*Declaration: We/ The company noted that: Hong Kong Trade Development Council reserves the full discretion in selecting the watch items for parade display and shall be under no liability in any event for the deterioration, loss, damage, or destruction of the products hereunder from any cause whatsoever including negligence on the part of the Hong Kong Trade Development Council or its employees or agents. Moreover, insurance coverage is **NOT** provided by the event organizer. Exhibitors are reminded to arrange insurance coverage deemed necessary for their products rendered for parade.*

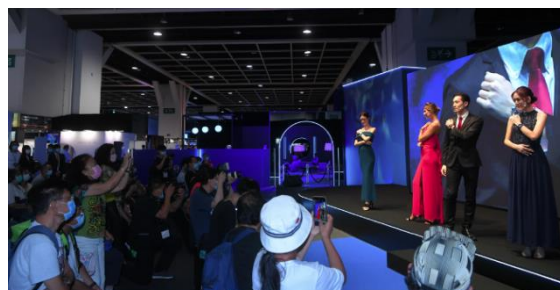
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## 名表匯演

*把握免費機會，展示您的新系列！*

致國際名表薈萃的參展商，

為加強在展會上推廣品牌及原創腕表設計，香港貿發局將在展會期間舉辦**名表匯演**，為國際名表薈萃的參展商提供**免費**機會，向國際買家展示自己的品牌腕表。



申請流程和時間表概述如下：

1. 參展商於**2024年7月26日（星期五）或之前**提交回條，包括公司標誌，產品照片及產品簡介；
2. 香港貿發局將審核提交的申請，並為參展商分配匯演時段；
3. 成功申請的參展商將於**2024年8月23日（星期五）前**接獲通知名表匯演的時間表及產品領取時間；
4. 成功申請的參展商須依照指定領取時間，在展會現場向香港貿發局遞交獲選的腕表。

誠邀請貴司**提交最多五隻手表**以供考慮。請於**2024年7月26日（星期五）之前**將以下資料提交至 [karen.hl.cheng@hktdc.org](mailto:karen.hl.cheng@hktdc.org) 鄭凱琳小姐申請參加匯演活動。

- a. 已填妥之回條
- b. **產品簡介**，包括商品名稱/型號、零售價值以及描述（例如限量版、獨特賣點等）
- c. **產品照片**，透過電子郵件發送指定腕表的照片（或圖像檔案）和公司標誌（僅供檢查和記錄目的）（解析度：最低 300 dpi / 格式：.jpg / 圖片應清晰顯示手表）

**逾期提交申請將不被接獲**。另請注意，並非所有提交的作品都會被選中參加匯演。請務必提供上述要求的資料，以便香港貿發局處理您的申請。香港貿發局會依匯演主題及現場安排，並保留選擇展示的腕表的最終決定權。

<b>表格 13</b>  <b>截止日期</b> <b>2024年7月26日</b>	<b>香港貿發局香港鐘表展</b> <b>國際名表薈萃</b> <b>3 - 7/9/2024</b>	<b>請交回:</b> 香港貿易發展局 展覽及數碼業務部 香港灣仔皇后大道東 213 號胡忠大廈 30 樓  致:鄭凱琳小姐 電話: (852) 2240 5770 電郵: <a href="mailto:karen.hl.cheng@hktdc.org">karen.hl.cheng@hktdc.org</a>
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請在以下的方格中填寫“✓”以表示貴司的選擇：

我們有興趣提供以下腕表作參加名表匯演：

品牌名稱及型號	數量	性別 (男士/女士/男女皆宜)	單位價值	產品描述 (例如限量版、數量、獨特賣點等)
6.			美元\$ 港幣\$	
7.			美元\$ 港幣\$	
8.			美元\$ 港幣\$	
9.			美元\$ 港幣\$	
10.			美元\$ 港幣\$	

注意，請透過電子郵件發送指定腕表的照片（或影像檔案）和貴司的公司標誌（僅供檢查和記錄用途）。

#### 為模特兒配戴參賽的腕表拍照

請理解，模特兒只會在匯演舞台上表演。我們鼓勵參展商在表演期間留在舞台前為佩戴參賽腕表的模特兒拍照。拍攝的照片僅供參展商內部記錄，不得用於其他行銷目的。

#### 公司資料

參加品牌名稱 : \_\_\_\_\_

公司名稱 : \_\_\_\_\_

攤位號碼 : \_\_\_\_\_

現場聯絡人 : (先生 / 女士) 手機: \_\_\_\_\_

聯絡電話 : \_\_\_\_\_ 電郵: \_\_\_\_\_

公司蓋章及簽名 : \_\_\_\_\_

聲明：我們/公司明白：香港貿易發展局保留選擇匯演展示的鐘表物品的完全酌情權，並且在任何情況下，對於因任何原因造成的本協議下產品的變質、丟失、損壞或毀壞，包括香港貿易發展局或其員工或代理人的疏忽，香港貿易發展局均不承擔任何責任。此外，主辦方將不提供保險。提醒參展商須為其參加匯演的產品安排保險。