

Product Demonstration & Launch Pad

Host your Exclusive Brand Promotion!

Dear Exhibitors,

Brand promotion should not be confined within your exhibition booth at the Hong Kong Watch & Clock Fair. HKTDC is delighted to present opportunities for exhibitors to organise **Product Demonstration and/or Watch Parade**, by which you can reserve a time slot to **host your own brand presentation** at the prominent event area at the Watch & Clock Fair and Salon de TIME.



Don't miss this golden chance to promote your outstanding products and/or services to buyers in a stylish manner!

What will you get?

- **Exclusive time slot** to host your own brand presentation / watch parade to promote your products, services or company;
- **Exposure at multiple promotion channels** to highlight this event (e.g. official fair website, on-site signage, fair catalogue, etc.);
- Basic AV & lighting equipment and 2 microphones;
- Professional emcee bilingual in English and Putonghua and models* (*optional and available at an additional fee)

Please refer to details of available participation packages on the back page.

Interested exhibitors please complete the **Application Form** on the back page and return it to us with the payment cheque by **7 August 2026 (Friday)**. We would contact you in due course.

For enquiry, please contact Ms Camellia Kwong at camellia.wk.kwong@hktdc.org.

ORDER FORM 11	HKTDC HONG KONG WATCH & CLOCK FAIR SALON de TIME 1 - 5 / 9 / 2026	Please return to: Exhibitions & Digital Business Department Hong Kong Trade Development Council 30/F, Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong Tel: (852) 2240-5874 Attn: Ms Camellia Kwong Email: camellia.wk.kwong@hktdc.org
Deadline 7 August 2026		

Product Demonstration & Launch Pad

Date : 1-5 September 2026 (Tuesday – Saturday) – to be assigned by the Organiser
Time : to be assigned by the Organiser
Venue : Hong Kong Watch & Clock Fair, Hall 1, HKCEC or
Salon de TIME, Halls 3FG, Hall 3, HKCEC

Venue	Item / Service (Please put a "✓" for the preferred option)	Participation Fee
Hong Kong Watch & Clock Fair, Hall 1, HKCEC (approximately 30 m ²)	☐ A) 20-minute presentation time slot (without emcee)	HK\$3,145 / US\$408
	☐ B) 20-minute presentation time slot (with emcee) <i>(A professional emcee bilingual in English and Putonghua will be hired)</i>	HK\$5,115 / US\$663
The Dial, Salon de TIME, Halls 3FG, Hall 3, HKCEC (approximately 330 m ²)	☐ A) 30-minute presentation time slot (without emcee)	HK\$4,785 / US\$616
	☐ B) 30-minute presentation time slot (with emcee) <i>(A professional emcee bilingual in English and Putonghua will be hired)</i>	HK\$7,780 / US\$1,005
	☐ C) 20-minute solo watch parade time slot (without emcee) <i>(5 models will be provided)</i>	HK\$33,740 / US\$4,345
	☐ D) 20-minute solo watch parade time slot (with emcee) <i>(5 models will be provided, and a professional bilingual emcee will be hired)</i>	HK\$38,010 / US\$4,895
	☐ E) 60-minute Oasis Lounge Package (with emcee, light refreshments and non-alcoholic drinks for 50 persons) <i>(1. A professional emcee bilingual in English and Putonghua will be hired; 2. if the total number of guests at the reception is over 50, exhibitors will need to pay an extra charge of HK\$238 / US\$34 per head (with non-alcoholic drinks only). No refund will be given if the number of guests showed up is below 50; 3. Parade by models is optional and available at an additional fee.)</i>	HK\$42,480 / US\$5,455

Time Arena, Salon de TIME, Halls 3FG, Hall 3, HKCEC, (approximately 180 m²)	☐ A) 30-minute presentation time slot (without emcee)	HK\$4,785 / US\$616
	☐ B) 30-minute presentation time slot (with emcee) <i>(A professional emcee bilingual in English and Putonghua will be hired)</i>	HK\$7,780 / US\$1,005
	☐ C) 60-minute Oasis Lounge Package (with emcee, light refreshments and non-alcoholic drinks for 50 persons) <i>(1. A professional emcee bilingual in English and Putonghua will be hired; 2. if the total number of guests at the reception is over 50, exhibitors will need to pay an extra charge of HK\$238 / US\$34 per head (with non-alcoholic drinks only). No refund will be given if the number of guests showed up is below 50; 3. Parade by models is optional and available at an additional fee.)</i>	HK\$42,480 / US\$5,455

Conditions of Participation

1. The completed application, together with a cheque made payable to “**Hong Kong Trade Development Council**” covering the participation fee, should be sent to HKTDC by the deadline. Post-dated cheques are not accepted.
2. Application without the required payment or without information listed on the application form will NOT be accepted.
3. The speaking session is reserved on a **first-come-first served** basis. Each exhibitor will be allocated **one time slot ONLY**. Additional requests will not be entertained unless there are still time slots available after the deadline.
4. Applying exhibitors must send a **representative** to demonstrate / conduct presentation at the assigned session. The session will be cancelled in case of no-show of company representative on-site.
5. All applications / orders are **subject to acceptance by the Organiser**.

Copyright

1. Each exhibitor should, on submitting its products, give an undertaking that the product is original and the copyright or the product has not been assigned.
2. Organiser will not be held responsible for infringement of copyright or patent law connected with products submitted.

Terms & Conditions

1. The Organiser will retain all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
2. The Organiser reserves the right to alter the programme without prior notice.

I am enclosing a cheque made payable to “**HONG KONG TRADE DEVELOPMENT COUNCIL**” amounting to HK\$ / US\$* _____ equivalent to the participation fee. (* Please delete as inappropriate)

Company Name	:			
Address	:			
Booth No.	:		Contact Person	:
Tel No.	:		E-mail	:
Authorised Signature & Company Chop	:		Date	:

Note: - All orders are subject to acceptance by the Organiser.
- All orders are handled on a **first-come first-served basis**.

- No orders will be entertained without the required payment.
- Each exhibitor will be allocated one time slot only unless there are still time slots available after the deadline.

1 - 5 / 9 / 2026

產品推廣及發佈會

舉辦專屬您的品牌推廣活動！

致參展商,

為令參展商在香港鐘表展的展位以外也能進行品牌推廣活動，香港貿發局將提供舉辦**產品推廣及 / 或名表匯演**的機會。您可以在預訂時段，於香港鐘表展或國際名表薈萃的主要活動區中舉辦自己的品牌展示。



萬勿錯過這個以時尚的方式向買家推廣您卓越產品和 / 或服務的黃金機會！

參展商將獲得什麼？

- 擁有獨家時段，舉辦自己的品牌展示或名表匯演，以推廣參展商的產品、服務或公司；
- 曝光於多個推廣渠道，以宣傳是次活動
(例如博覽會官方網站、會場指示板、展覽場刊等)；
- 基本的影音設備以及兩支麥克風；
- 精通英語和普通話的專業雙語主持人和模特兒*
(*可選項目並有額外附加費用)

詳情請參閱背面的參展計劃。

有興趣的參展商請填寫背面的**申請表格**，並於 **2026 年 8 月 7 日 (星期五) 或之前** 連同付款支票寄回香港貿易發展局。我們會儘快與您聯繫及跟進。

如有任何查詢，請與鄭詠琴小姐聯繫，電郵: camellia.wk.kwong@hktcdc.org。

表格 11	香港貿發局香港鐘表展	請交回: 香港貿易發展局 展覽及數碼業務部 香港灣仔皇后大道東 213 號胡忠大廈 30 樓 致: 鄺詠琴小姐 電話: (852) 2240 5874 電郵: camellia.wk.kwong@hktdc.org
截止日期 2026年8月7日	國際名表薈萃 1 - 5/9/2026	

產品推廣及發佈會

日期 : 2026 年 9 月 1 日至 9 月 5 日 (星期二至星期六) - 由主辦機構安排
時間 : 由主辦機構安排
地點 : 香港會議展覽中心展覽廳 1 香港鐘表展, 或
香港會議展覽中心展覽廳 3 國際名表薈萃

地點	項目/服務 (請以“✓”選擇合適選項)	參加費用
香港會議展覽中心 展覽廳 1 香港鐘表展 (約 30 平方米)	☐ A) 20 分鐘展示時段 (不包括主持人)	HK\$3,145 / US\$408
	☐ B) 20 分鐘展示時段 (包括主持人) (將安排一位精通英語及普通話的專業主持人)	HK\$5,115 / US\$663
香港會議展覽中心 展覽廳 3 國際名表薈萃 The Dial (約 330 平方米)	☐ A) 30 分鐘展示時段 (不包括主持人)	HK\$4,785 / US\$616
	☐ B) 30 分鐘展示時段 (包括主持人) (將安排一位精通英語及普通話的專業主持人)	HK\$7,780 / US\$1,005
	☐ C) 20 分鐘獨立名表匯演時段 (不包括主持人) (將提供五位模特兒)	HK\$33,740 / US\$4,345
	☐ D) 20 分鐘獨立名表匯演時段 (包括主持人) (提供 5 位模特兒, 以及一位專業的雙語主持人)	HK\$38,010 / US\$4,895
	☐ 60 分鐘 Oasis Lounge Package 展示時段 (包括主持人, 約 50 人享用之茶點及無酒精飲料) 1. 將安排一位精通英語及普通話的專業主持人; 2. 如招待會嘉賓人數超過 50 人以上, 參展商必須額外支付每人港幣 238 元或 美元 34 元 (只限飲品)。若招待會人數不足 50 人, 所繳款項將不獲發還。 3. 如需要模特兒須額外付費。	HK\$42,480 / US\$5,455

香港會議展覽中心 展覽廳 3 國際名表薈萃 Time Arena (約 180 平方米)	☐ A) 30 分鐘展示時段 (不包括主持人)	HK\$4,785 / US\$616
	☐ B) 30 分鐘展示時段 (包括主持人) (將安排一位精通英語及普通話的專業主持人)	HK\$7,780 / US\$1,005
	☐ 60 分鐘 Oasis Lounge Package 展示時段 (包括主持人, 約 50 人享用之茶點及無酒精飲料) 1. 將安排一位精通英語及普通話的專業主持人; 2. 如招待會嘉賓人數超過 50 人以上, 參展商必須額外支付每人港幣 238 元或 美元 34 元 (只限飲品)。若招待會人數不足 50 人, 所繳款項將不獲發還。 3. 如需要模特兒須額外付費。	HK\$42,480 / US\$5,455

參加守則

1. 請於截止日期前將填妥的申請表格連同支付參加費用的劃線支票 (抬頭請註明「香港貿易發展局」) 交予香港貿易發展局。不接受期票。
2. 所有未支付參加費用或未能提供表格上所需資料之申請將不獲受理。
3. 所有申請一律按**先到先得**形式處理, 每位參展商將只獲安排**一個時段**, 任何額外時段之申請將按照申請截止日期後尚餘之時段來分配。
4. 成功申請的參展商必須委派一名代表到場介紹及示範其宣傳的產品。如公司代表未能出席, 該時段將被取消。
5. 主辦機構有權接受或拒絕任何申請。

版權

1. 參展商於申請時必須確保其產品屬原創, 或其版權未曾轉讓予其他單位。
2. 如相關產品屬侵犯版權或有違專利權之相關法例, 主辦機構概不負責。

條件及細則

1. 主辦機構保留一切編印、出版以及展出有關產品的資訊之權利。
2. 主辦機構保留最終更改節目的權利而不作另行通知。

本人隨函附上以“香港貿易發展局”為收款人的支票, 金額為港幣 / 美元* _____, 相當於參加費用。
(*請刪去不適用者)

公司名稱	:			
地址	:			
攤位編號	:	聯絡人	:	
電話	:	電郵地址	:	
公司代表簽名及		日期	:	
公司蓋印	:			

註：
-主辦機構有權接受或拒絕任何申請
-所有申請一律按**先到先得**形式處理

-未支付參加費用之申請將不獲接納
-每位參展商將只獲安排一個時段, 任何額外時段之申請將按照
申請截止日期後尚餘之時段來分配